



RAPA

Reinsurance Professionals

REINSURANCE ADMINISTRATION PROFESSIONALS ASSOCIATION

SPONSORSHIP PACKAGE

2022 CONFERENCE

SPONSORSHIP CONTACT: Michelle Wisner

Sponsorship Chair

Security Mutual Life of New York

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RAPA

Reinsurance Professionals

Learn more: www.reinsadmin.org

Thank you for considering sponsorship of the Reinsurance Administration Professionals Association (RAPA) Conference. This is your chance to partner with one of the recognized life reinsurance administration organizations in the nation for peak exposure and relationship building opportunities as we REconnect!

ABOUT RAPA

RAPA is a place where reinsurance administration professionals establish and maintain important business relationships. Our primary focus is life and health reinsurance operations which includes administration, treaties, and audit functions.

OUR MISSION

Established in the late 1980's the Reinsurance Administration Professionals Association, or RAPA, has become the primary educator of reinsurance administration principles, issues and best practices in the industry. RAPA is the industry's leading voice for reinsurance data standards and the driving force behind improved data quality. RAPA is a place where reinsurance administration professionals establish and maintain important business relationships.

OUR VISION

The Reinsurance Administration Professionals Association (RAPA) is the primary educator of the industry on reinsurance administration principles, issues and best practices, the industry's leading voice for the development, implementation and maintenance of life reinsurance data standards, the driving force behind improved data quality, and the place where reinsurance administration professionals establish and maintain important business relationships.

WHY SPONSOR RAPA?

PARTNERSHIP & RELATIONSHIP BUILDING

Support of RAPA not only links your name to the recognized life and health insurance, reinsurance, and retro companies in the US, it makes you a partner in the 2022 Conference that we host, generating increased and highly positive visibility for your company. We can only provide these events to our industry with your support.

PEAK EXPOSURE OPPORTUNITIES

Join us this year as we Reconnect! As a sponsor, your logo or firm name will be recognized on the website, as well as in the conference materials.

DIVERSE RANGE OF SPONSORSHIP OPTIONS

With multiple levels of annual sponsorship beginning at \$1,500, and a variety of sponsorship opportunities, becoming a RAPA partner is one of the most cost-effective ways to improve brand recognition, awareness and relationship building among RAPA members and the broader life reinsurance community.

BENEFITS	PLATINUM \$5,000	GOLD \$3,000	SILVER \$2,500	BRONZE \$1,500
Company logo displayed at a conference event	Conference Videography	One evening event	One lunch or breakfast event	One break
Free registration for attendees from your company	Three attendees	Three attendees	Two attendees	One attendee
Advanced copy of attendee list	✓	✓		
Recognition of company sponsorship/logo on website	✓	✓	✓	✓
Acknowledgment in conference materials	✓	✓	✓	✓

2022 ANNUAL SPONSORSHIP PLEDGE FORM

THANK YOU FOR SUPPORTING RAPA!

Your sponsorship will help us continue to provide life reinsurance professionals with outstanding programs, educational opportunities, and networking events. This year's Conference will be hosted in October.

SPONSORSHIP PLEDGE FORM

ANNUAL LEVEL	AMOUNT	CHECK ONE
Platinum	\$5,000	
Gold	\$3,000	
Silver	\$2,500	
Bronze	\$1,500	

This confirmation of sponsorship for the Reinsurance Administration Professionals Association's (RAPA) 2022 Conference will become an agreement upon acceptance by the board of directors of RAPA, hereinafter referred to as the Meeting Organizers. Sponsors will receive a confirmation email upon receipt of application and payment. To confirm your sponsorship and method of payment, this agreement must be signed and returned to:

Michelle Wisner
Security Mutual Life Insurance Company of New York
100 Court Street
PO Box 1625
Binghamton, NY 13902
Or by email to: mwisner@smlny.com

METHOD OF PAYMENT

- Online payment via credit card at [Sponsorship Information - Reinsurance Administration Professional Association](#)
- Check in U.S. funds payable to **Reinsurance Administration Professionals Association** and sent by mail to:

John DeCarlo
69 Teeter Rock Road
Trumbull, CT 06611

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Title: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

Please send your confirmation of sponsorship no later than **Friday, September 2, 2022**

RAPA greatly appreciates your support and participation!

Is someone in your company a RAPA member? (not required for sponsorship) Yes No

If not, would you like to be contacted regarding membership? Yes No