



**Sponsorship Package**

**Reinsurance Administration Professionals**  
**Association**

**2015 Fall Conference**

# Sponsorship Package

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Dear Prospective Sponsor:

The Reinsurance Administration Professional Association (RAPA) is planning our annual Fall Conference to be held October 18-20, 2015, in Phoenix, AZ. This year's event will include industry-related topics, networking opportunities and round-table discussions.

The annual conference provides the following benefits to attendees:

- Relevant information on trends in Data Management, Audit and Treaty Compliance systems/procedures
- Building business to business connections through excellent networking opportunities
- Forum for industry knowledge gathering and sharing
- Understanding the relationship dynamics between the direct writer, reinsurer and retrocessionaire
- Communication channel for industry best practices

Our 2014 conference survey informed us that 100% of the attendees felt the content of the conference met their overall objectives. Round Table discussions were added to the event and proved to be a success. Participants found this addition was relevant to the current role, team and organizations. We will continue with this practise and hope to achieve continued success in the industry.

Over the past five years, registrations continue to increase as the industry is discovering the benefits and the impact RAPA has made on their employee's productivity, team efficiency and/or company exposure.

Sponsorship of this event would support our attendees and is mutually beneficial to RAPA and your company by offering industry best practises, marketing and competitive advantages. Your support of this organization can help shape reinsurance industry practices and encourage consistency in the Administration and Operations functions.

Please consider the Sponsorship options attached and let us know what would suit your organization best. We respectfully anticipate your favorable response and thank you in advance for your support of RAPA.

We look forward to including your company's participation in this industry-wide event.

Sincerely,

A handwritten signature in blue ink, appearing to read 'KR', is positioned above the typed name of the sender.

Karen Rotondi  
Communications Chair &  
RAPA Planning Committee

# Sponsorship Package

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## SPONSORSHIP REGISTRATION PACKAGES

### **Platinum**

\$3,000.00 +

- ❖ Free registration for three attendees from your company
- ❖ Free RAPA Membership for one Voting member for one year
- ❖ Advanced copy of Attendee list
- ❖ Company Logo displayed at one Evening event
- ❖ Recognition of Company Sponsorship/Logo on Brochure and Website
- ❖ Acknowledgment in all conference materials

### **Gold**

\$2,000 - \$2,999

- ❖ Free registration for two attendees from your company
- ❖ Free RAPA Membership for one Non-Voting member for one year
- ❖ Company Logo displayed at the Lunch or Breakfast (3 options)
- ❖ Recognition of Company Sponsorship/Logo on Brochure and Website
- ❖ Acknowledgment in all conference materials

### **Silver**

\$1,000 - \$1,999

- ❖ Free registration for one attendee from your company
- ❖ Company Logo displayed at the Breaks (2 options)
- ❖ Recognition of Company Sponsorship/Logo on Brochure and Website
- ❖ Acknowledgment in all conference materials

### **Bronze**

< \$1,000.00

- ❖ Recognition of Company Sponsorship/Logo on Brochure and Website
- ❖ Acknowledgment in all conference materials

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### REINSURANCE ADMINISTRATION PROFESSIONALS ASSOCIATION

#### **Sponsorship Application and Contract**

**October 18-20, 2015**

**Phoenix Marriott Tempe at The Buttes  
Tempe, Arizona**

This application for sponsorship at the Reinsurance Administration Professionals' Association (RAPA) Fall Meeting will become an agreement upon acceptance by the board of directors of RAPA, hereinafter referred to as the Meeting Organizers. The Meeting Organizers will accept appropriate applications on a first-come, first-serve basis. Accepted applications will receive a confirmation e-mail upon acceptance of this application. This agreement must be signed and returned along with payment in full (when sent by mail) to **RAPA**.

c/o Stephanie Williams

**Hannover Life Reassurance Company of America**

13840 Ballantyne Corporate Place, Suite 400

Charlotte, NC 28277

<i>Contact Information</i>	
Company Name	
Contact	
Job Title	
Address	
Phone	
Fax	
E-mail	

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## **PAYMENT INFORMATION (FULL PAYMENT MUST ACCOMPANY THIS FORM)**

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<b>Sponsorship Package</b>	<b>Sponsorship Goal</b>	<b>Sponsorship Amount</b>
Platinum	\$3,000.00 +	
Gold	\$2,000 - \$2,999	
Silver	\$1,000 - \$1,999	
Bronze	< \$1,000	

### **Method of Payment:**

\_\_\_\_\_ Check enclosed payable to Reinsurance Administration Professionals' Association in U.S. funds.

Name (Please Print): \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please send your indication of sponsorship no later than **Monday, August 31, 2015**

***We greatly appreciate your support and participation***