

# 2015 RAPA FALL CONFERENCE

PHOENIX, ARIZONA

October 18-20, 2015

## RELEVANT TOPICS INCLUDE

**Data Quality: Obsessed with Data... and for Good Reason**



**The Future of Data Privacy and Security in Reinsurance and Beyond**



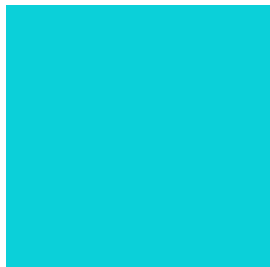
**Emerging Reinsurance Trend: Hybrid Products**



**Unleashing the Power of People**



**By Popular Demand - Roundtable Discussions**



## Agenda

**Sunday, October 18, 2015**

Late Afternoon – Welcome Reception

**Monday, October 19, 2015**

Day – Conference Sessions  
Evening – Conference Dinner

**Tuesday, October 20, 2015**

Morning – Conference Sessions and Committee Meetings

**Join us at the**

**Phoenix Marriott  
Tempe at The Buttes**

**2000 W. Westcourt Way**

**Tempe, AZ 85282, United States**



Single/Double Room: **\$156** per night

Rate guaranteed 3 days pre/post event, subject to availability until Sept. 25, 2015

For reservations call: **1-888-867-7492**

Mention **RAPA FALL CONFERENCE 2015**

**Contact Stephanie Williams now for sponsorship opportunities at:**

[Stephanie.Williams@HLRAmerica.com](mailto:Stephanie.Williams@HLRAmerica.com)

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October 18-20, 2015 ■ Phoenix, Arizona

## Unleashing the Power of People

**Tonya Blackmore**  
*Chief Executive Officer*  
APEXA

Studies show that companies with high levels of employee engagement can outperform their competitors by 200%. As companies focus on process and technology improvements to gain a competitive edge have we overlooked the power of our people?

During this session you will learn what it takes to attract and retain a highly engaged workforce so you can sit back and watch your productivity soar.

## Emerging Reinsurance Trend: Hybrid Products

**Stephen Cooley**  
*Chief Administrative Officer*  
Aurigen Reinsurance Company

Our product and pricing actuaries are searching for new and innovative ways to offer mortality reinsurance solutions. The development of hybrid products is a creative blend of traditional reinsurance products geared towards increasing profitability and managing risk. This sounds like good news for the bottom line, but how will we administer these new concepts and products. Are we facing a new administrative challenge?

## The Future of Data Privacy and Security in Reinsurance and Beyond

**Brittainy Pratt**  
*Senior Consultant*  
LOGiQ<sup>3</sup>

This session will cover the privacy and security challenges presented by “new” technologies, such as cloud and mobile, and how this is impacting our day to day operations within our business. We will cover user rights, the role of mobile, how to handle data collected by devices in compliance with applicable U.S. and international privacy laws and how to best address your users’ privacy concerns. We will look at how our peers in the industry are taking action.

## Data Quality: Obsessed with Data... and for Good Reason

**Genevra Pflaum**  
*AVP, Client Data*  
Hannover Re

An interactive discussion about the impacts of high quality and poor quality data and reporting in all areas of a company. Focuses on best practices for reporting, the impact of missing or inaccurate key fields and everyone’s favorite – Conversions.

BONUS: RAPA members are creating a handy reference document for best practices and guidelines for data and reporting!